



THE AUCTUS GROUP · CASE STUDY

A brand-new practice. A clean book from claim one.

A new plastic surgery & wellness practice in Pennsylvania, launched with billing running from day one. Ninety days in: claim volume doubled, charges near-tripled — and \$707 total sitting over 120 days.

2026 RESULT

PLASTICS

NET-NEW LAUNCH

THE NUMBERS

CLAIMS PER MONTH

89 → 183

Volume doubled in ninety days

MONTHLY CHARGES

\$52K → \$188K

Peak month, up 2.7x from launch

A/R UNDER 30 DAYS

90%

Claims go out clean, get paid, and close

THE STORY

01 The Problem

Most new practices launch with billing as an afterthought — and spend their second year cleaning up their first. Denials pile up while everyone focuses on patients, and by the time the backlog is visible, it's six figures deep and 120 days old.

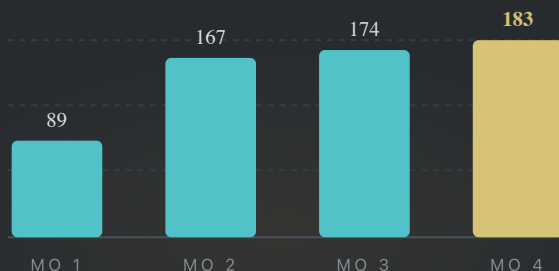
02 What Changed

- ▲ **Billing live from claim one** — enrollment, credentialing paths, and clean claim submission ready before the doors opened.
- ▲ **Claims out clean and paid inside 30 days** — collections tracking right behind the charge curve as the practice scales.
- ▲ **No backlog ever formed** — the aged pile every launch story dreads simply doesn't exist.

THE RESULTS

03 · CLAIMS WORKED PER MONTH

2x



04 · MONTHLY REVENUE

90 days

\$0 → \$37K

Monthly revenue, ninety days after the first claim went out

Charges already near-tripled — collections run 30 days behind the charge curve and are still filling in.

Want numbers like these?

Real client data, anonymized to specialty and state — finding this money is what we do every day.

 **BOOK A CALL**

THE AUCTUS GROUP

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Results from actual Auctus client billing data over a recent four-month window (2026). Individual results vary by practice, payer mix, and case mix.